

# STEVEN S. HANSON

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## SUMMARY OF QUALIFICATIONS

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UI/UX Developer and Designer with 20+ years bridging design and development; from high-fidelity prototypes and design systems to production-ready HTML, CSS, and accessible responsive interfaces. Experienced embedding within agile teams, owning the full UX deliverable lifecycle, and translating complex requirements into intuitive experiences across a range of industries such as Government, media, and financial services.

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## TECHNICAL SKILLS

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### Programs/SaaS

**Strong** – Adobe Creative Cloud (Photoshop, XD, Dreamweaver, InDesign) | Visual Studio Code | Git | Django | WordPress | Oracle WebCenter Sites | Azure DevOps | Beanstalk | Jira | Gitlab | Bitbucket | Sourcetree | Confluence | Tortoise SVN | inVision | Axure RP | Balsamiq | Microsoft Office

**Intermediate** – VMWare | Jenkins | Figma | VirtualBox | Gulp | Google Search Appliance | Adobe Illustrator | MailChimp | PostUp | Sharepoint

### Program Languages/ Frameworks

**Strong** – HTML5 | CSS3 | SCSS / SASS | Bootstrap | SyncFusion for Vue | Vuetify | Kendo UI for Angular

**Intermediate** – XML | XSLT | Vue | Angular 6 | JavaScript | jQuery | Python

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## WORK EXPERIENCE

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### SCIENCE APPLICATIONS INTERNATIONAL CORPORATION | Principal Human Factors Engineer | *Chantilly, VA August 2020–Present*

Public Trust Clearance. Collaborated with stakeholders, software developers, and systems engineers using participatory design and creative brainstorming techniques to deliver UX solutions for the Department of Homeland Security's Conveyance Monitoring and Predictive Recognition System (CMPRS).

- Audited and overhauled an inherited Government agency UX framework, identifying pain points and implementing targeted design updates that improved task efficiency and user adoption
- Managed end-to-end UX documentation across multiple apps and platforms, including workflows, wireframes, low and high-fidelity prototypes, and UI specifications
- Independently designed and deployed an AWS S3 SCSS repository that separated design assets from the development lifecycle, giving the team the ability to push style changes on demand
- Collaborated with the 508 compliance team to resolve accessibility issues, with work recognized as a featured example in a department-wide webinar on best compliance practices

### PRICEWATERHOUSECOOPERS | UX Developer | *Tampa, FL*

*November 2018–March 2020*

Worked closely with Senior UX Lead Architect on the company's complete lifecycle Request to Payment application. Supported five scaled teams as a shared UX resource, as well as providing sprint goal support.

- Customized Angular Material themes and Kendo UI components to deliver tailored, scalable UX solutions.
- Initiated monthly Lunch & Learn series to share useful practices, methodologies & protocol. Personally authored "*BEM CSS Methodology: Writing CSS code as a team effort to insure rapid development*" for the series
- Drafted & compiled a comprehensive library of UX/UI coding guidelines and protocols to prevent inconsistencies between multiple teams. Knowledge Transfer assistance for all new onboarding Developers

### NEW YORK LIFE | UX Front End Developer & Designer | *Tampa, FL*

*April 2018–July 2018*

Partnered with UI Designer to deliver responsive web pages from high-fidelity wireframes at a \$570B Fortune 500 insurance company; owned all UX deliverables and served as the team's primary UX development contact.

- Developed style guide templates utilizing best practices and clean HTML5 back-end, including refactoring CSS3
- Established design strategy and cultivate best practices for future, streamlined page creation
- Ensured the alignment of architectural designs and solutions with the organization's business objectives and architectural standards, principles & patterns

**POLITIFACT / TAMPA BAY TIMES) | UI/UX Front End Developer | St. Petersburg, FL****March 2016–July 2017**

User Interface and Experience developer responsible for the continuous evaluation and maintenance of the company's website through various repositories such as Beanstalk, Git, and Bitbucket, and provided fast and effective solutions to unanticipated issues. Curated content of multiple environments within Amazon S3 Web Services and prototyped wireframes of responsive layouts for company-wide usage.

- Contributor and sole custodian of all company-wide CSS3 / SCSS styling updates
- Modified newspaper's 80,000+ subscriber-based Daystarter e-mail template for a seamless design layout across all browsers and clients
- Redesigned new Presidential Promises page during 2016 election cycle on limited time and resources
- Implemented and established tracking system for better notification processes to all TBO.com subscribers
- Conceptualized and crafted Tampa Bay Times Flash Briefing Skill for Amazon Alexa devices
- Hand-selected by Deputy Director to support newly-formed Digital Audience Revenue team

**SIRIUSXM SATELLITE RADIO | Front End Web Developer | Washington, D.C.****June 2010–March 2015**

Web development liaison and lead CSS3 designer responsible for the network maintenance and coordination of the company's Development, Editorial, and Interactive departments in both Washington, D.C. and New York. Acted as CMS rights and access administrator for all departments.

- Created numerous templates, webpages, graphics and CSElements for addition to company's Oracle WebCenter Site CMS
- Conducted quality assurance and development checks to ensure company's 508 compliance
- Tested and implemented several third party tracking tools (e.g. Omniture, Qualtrics, and Maximizer)
- Designed various backend online tools for internal company-wide use
- Executed User Acceptance testing and completed updates to Confluence documentation

**AQUENT | Web Master & Graphic Designer | Washington, D.C.****July 2005–May 2010**

Contractual creative talent and marketing specialist providing short and long-term assistance to members of Aquent's portfolio in various industries, from web journals to satellite radio and entertainment.

- **LEARNING TREE INTERNATIONAL | E-Marketing Coordinator**
  - Responsible for the creation of all web-related content, including development and maintenance of complex HTML/CSS documents and graphics for web site updates
  - Produced and managed high volume of marketing A/B email campaigns in multiple languages
- **SIRIUSXM SATELLITE RADIO | Content Migration Specialist & Digital Content Producer**
  - Large-scale content migration coordinator for SiriusXM's website assets from development server to a webstage environment using Fatwire CMS
  - Key contributor to the creation/deployment of new guest and event web pages and associated graphics
- **ASM RESEARCH | Graphic Designer**
  - Conceptualized, rebranded and redesigned five existing medical websites for the company's military clientele
  - Researched and compiled large stock imagery and icon sets for website and other print materials
  - Developed three brochure cover templates for use in reports given to high-ranking military personnel
- **INPUT | Webmaster/Graphic Designer/Marketing Operations Assistant**
  - Responsible for development of all web-related graphics and pages
  - Designed large-scale format banner and various print materials for monthly corporate events
  - Coded and tested all outgoing email blasts to 140K+ subscriber base, generating and logging all Omniture HBX codes for tracking results
  - Assisted with production of webinars for audiences ranging from 200-1000 attendees

**EDUCATIONAL QUALIFICATIONS**

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**VIRGINIA COMMONWEALTH UNIVERSITY | Mass Communications | Richmond, VA****1995****AREAS OF EXPERTISE**

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Graphic Design & Production | UI Design | Web Development | Design Strategy | Client Relations | Project Management | Digital Solutions | Quality Assurance | Internal & External Marketing Campaigns | Research & Development