

STEVEN S. HANSON

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SUMMARY OF QUALIFICATIONS

Lead UI/UX Designer with 20+ years of experience building scalable design systems and high-fidelity prototypes in Figma and Adobe Creative Suite. Expert at bridging product strategy with production-ready execution for complex B2B platforms, public safety systems, and financial pipelines. Proven track record of driving operational efficiency and cross-functional alignment, blending deep design expertise with technical fluency to lead enterprise-scale initiatives.

AREAS OF EXPERTISE

Design Spectrum	Product & Systems Design, Interaction Design, Visual Design, Information Architecture, User Journey Mapping
Research & Strategy	User Research, Usability Testing, UX Audits, Agile UX Methodology
Systems & Workflow	Design Systems (Token-based/Component Architecture), Complex Workflows, Data-Dense Interfaces, Multi-Step Approval Processes
Technical Fluency	HTML5, CSS3/SCSS, BEM Architecture, Responsive Frameworks, API & Backend Constraint Alignment

TECHNICAL TOOLKIT

Design & Prototyping	Figma, Adobe Creative Cloud (Photoshop, XD, Illustrator, InDesign), Axure RP, Balsamiq, inVision
GenAI (Design Accelerant)	Claude, Gemini, Uizard, Visily
Frameworks & Code	HTML5, CSS3, SCSS/SASS, Bootstrap, Vue (Vuetify/SyncFusion), Angular (Kendo UI), JavaScript, Python
Collaboration & Systems	Git, GitLab, Bitbucket, Azure DevOps, Jira, Confluence, AWS S3

PROFESSIONAL EXPERIENCE

Science Applications International Corp (SAIC) | Principal Human Factors Engineer (UX Lead) Chantilly, VA | August 2020 – April 2026

Embedded UX Lead for CMPRS, a mission-critical federal modernization platform designed to support real-time data visualization and operational workflows for national public safety initiatives. Recognized with the **United States Interdiction Coordinator Award for Emerging Threats (2023)** presented at the White House for excellence in product modernization.

- **Platform Leadership:** Orchestrated the end-to-end design strategy for a 9-module federal platform, unifying complex geospatial and analytics workflows into a cohesive interaction model that drove mission-critical success
- **Modernization Strategy:** Engineered a decoupled CSS/UI architecture via AWS S3, shifting from 8-week batch releases to on-demand updates. This eliminated full-system re-deployments, reducing release cycle latency by 90% and removing unnecessary compliance bottlenecks for cross-functional teams
- **Operational Strategy:** Established direct feedback loops with field operators to translate mission-critical constraints into platform-wide UX improvements, bridging the gap between field-level operational needs and product strategy
- **Systems Architecture:** Architected a scalable, token-based design system standardizing UI components across nine modules, reducing design-to-development latency while ensuring consistent brand integrity
- **Governance & Standards:** Transformed accessibility from a checkbox exercise into a strategic benchmark, establishing UX-driven WCAG governance adopted as agency-wide best practice

PricewaterhouseCoopers (PwC) | UX Designer / Developer

Tampa, FL | November 2018 – March 2020

Served as the sole, shared UX resource across five cross-functional agile development teams for a large-scale enterprise Request to Pay financial application.

- **UX Architecture & Strategy:** Championed the end-to-end design strategy for a complex multi-stage procurement pipeline, delivering a persistent dual-context workflow tracker that provided stakeholders with high-level visibility alongside granular, per-transaction status
- **Design Systems Governance:** Established enterprise-grade design standards by authoring a unified UX/UI component library, eliminating cross-app visual discrepancies and streamlining the design-to-development handoff for five simultaneous agile workstreams
- **Strategic Technical Leadership:** Championed a scalable BEM-based CSS architecture across five teams to resolve naming collisions, and led a focused Lunch & Learn session to align developers on these standards, improving code velocity and ensuring predictable component behavior
- **Accessibility-First Engineering:** Led the implementation of high-performance, WCAG-compliant interface components, enforcing stringent accessibility standards from the initial sprint to ensure full compliance for a high-stakes, mission-critical financial platform

New York Life / AARP | UX Front End Designer / Developer

Tampa, FL | April 2018 – July 2018

Served as the primary UX development lead for a \$570B Fortune 500 insurer, bridging the gap between high-fidelity design wireframes and high-performance, responsive web portals for AARP's 37 million members.

- **Responsive Architecture:** Architected high-performance, responsive interface patterns for a massive member-base, ensuring cross-device stability and brand alignment across complex marketing campaign lifecycles
- **Design-to-Dev Strategy:** Streamlined design-to-development handoff by establishing reusable code repositories, eliminating UI inconsistencies and accelerating the delivery of high-fidelity responsive features
- **Inclusive Engineering:** Championed accessibility as a first-class engineering priority, implementing WCAG/508-compliant development practices tailored for older demographics to ensure equitable digital access

PolitiFact / Tampa Bay Times | UI / UX Front End Designer / Developer

St. Petersburg, FL | March 2016 – July 2017

Directed UX architecture and design strategy for a high-traffic national platform during the 2016 election cycle, spearheading digital modernization to optimize editorial workflows and audience engagement.

- **Editorial Strategy & Modernization:** Directed a content-first homepage redesign transforming static layouts into high-density editorial interfaces, driving newsletter conversions and engagement during peak periods
- **Data-Driven UX Engineering:** Developed interactive browser prototypes to validate complex data layouts, mitigating user trust risks and ensuring information legibility during rapid election-cycle content shifts
- **Emerging Platform Innovation:** Conceptualized and executed a cross-platform VUI strategy by developing a custom Amazon Alexa Flash Briefing skill, expanding digital reach into voice-first touchpoints

SiriusXM Satellite Radio | Front End Web Designer / Developer

Washington, DC | June 2010 – March 2015

Served as the primary development liaison and lead CSS3 designer for a global media platform, orchestrating cross-departmental collaboration between D.C. and New York engineering teams to unify site-wide functionality.

- **Cross-Team Governance:** Bridged distributed design and engineering teams by translating complex design intent into performant, scalable code while mitigating technical production constraints
- **Platform Unification Strategy:** Directed navigation architecture for the SiriusXM/XM rebrand, consolidating disparate subscriber experiences into a unified platform supporting millions of users
- **Accessibility Advocacy:** Pioneered WCAG-compliant interface standards, championing screen-reader usability through JAWS testing and user feedback loops establishing accessibility as a core priority

EDUCATION & CERTIFICATIONS

Virginia Commonwealth University, Mass Comm (1995)

Google UX Design Professional Certification

GenAI for UX Designers (Coursera)

Generative AI: The Future of UX UI Design (SkillUp)

Discovery and Low-Fidelity Design with Figma (Coursera)

High-Fidelity Design & User Testing with Figma (Coursera)